

HORIZON BROADCASTING GROUP 2008 ULTIMATE PRIZE VAULT CONTEST

In addition to the general contest rules the following shall apply:

1. The contest is being performed on KQAK-FM, KLTW-FM, KWPK-FM, KWLZ-FM and KRCO-AM;
2. A person may enter by filling out an entry blank at the following locations from May 12, 2008 until the conclusion of contest: Community First Banks in Bend, Redmond, LaPine, Redmond, Madras and Prineville; Cascade Harley Davidson of Bend; Sports Supplements in Bend; Murray and Holt Pontiac Buick/GMC in Bend; Willamette Graystone in Bend; Quality Hearth and Patio in Redmond or Horizon Broadcasting Group studio in Bend. Entries will also be accepted at any Ultimate Prize Vault remote broadcast (from May 12, 2008 until conclusion of contest);
3. One entry per person. **No duplicated entries will be accepted.** Persons submitting multiple entries may be disqualified;
4. Station will select qualifiers at random from registrants at Ultimate Prize remote broadcasts (beginning May 12, 2008 until conclusion of contest). At select times, station(s) will announce names, selected at random from registrants, on air. If registrant calls the radio station request line within 10 minutes of hearing their name and speaks with a Horizon Broadcasting Group employee confirming identity they shall become a qualifier;
5. Each qualifier will be entered into the drawing for one of the following prizes: MOTORSPORTS PACKAGE: a choice of one of the following items: 1) two Harley Davidson Sportster XL 883L motorcycles, 2) two Arctic Cat Crossfire 5 snowmobiles, 3) one Harley Davidson Super Glide Custom Motorcycle, 4) four Arctic Cat ATV's (DVX 50, DVX 90, DVX 250, DVX 400); or, one (1) one-carat diamond ring; or, a one year lease of a 2008 Pontiac Solstice GXP from Murray & Holts Pontiac Buick GMC (12 month/15,000 miles) (the "prizes");
6. Qualifiers, who meet rules qualifications, will participate in the grand prize event on Friday, June 20, 2008 at Cascade Village Shopping Center (5 pm to conclusion) **QUALIFIER MUST BE PRESENT TO WIN;**
7. All contestants must be 18 years of age or older;
8. The winner must provide proof of identification (a valid Oregon driver's license), proof of insurance (if applicable), and residence in Deschutes, Crook, Jefferson or Wasco counties prior to taking possession of the prize;
9. The winner must sign an indemnification agreement releasing Horizon Broadcasting Group, LLC, Prineville Bancorporation (dba Community First Bank), Murray and Holt Motors, Inc., Cascade Powersports, LLC (dba Cascade Harley Davidson), Juniper Enterprises, Inc. (dba Quality Hearth & Patio) Sports Supplements, LLC, Willamette Graystone, Inc., H.P. Group, Inc. (dba Saxon's Fine Jewelers & Designers), SIMA Cascade Village (dba Cascade Village Shopping Center), Parties and Events, Inc., and their affiliates and subsidiaries from liability before taking possession of the prize;
10. The prize may have signage for Horizon Broadcasting Group radio stations and the signage must remain affixed to the prize from June 20, 2008 to June 19, 2009.

GENERAL CONTEST RULES HORIZON BROADCASTING GROUP LLC

1. Any costs to modify and/or service the vehicle shall be at the sole expense of the winner.
2. All contestants must be 18 years of age or older;
3. No purchase necessary. Contests are subject to federal, state and local laws. Void where prohibited by law. KQAK-FM/KRCO-AM/KLTW-FM/KWLZ-FM/KWPK-FM reserves the right to pick an alternate winner if unable to contact the winner at the telephone numbers given on the winner form within two business days. All contestants must be current Oregon residents in Deschutes, Jefferson, Crook or Wasco counties. One entry per person.
4. Only one winner per household every 30 days, unless otherwise specified. By entering this contest, participants certify that it has been a minimum of 30 days since they or anyone in their household has won a KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM contest.
5. KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM and sponsors are not responsible for lost/stolen/postage due mail or late/misdirected mail, failed, incomplete

or delayed transmission of Internet entries (if applicable) or for problems with computer, on-line, telephone or Internet communications or damage to user's system as a result of participating in the contest. Illegible/incomplete entries will be disqualified. All entries become property of KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM and will not be returned. False or deceptive entries or acts will render entrants ineligible.

6. Listeners understand that if they call-in or enter any KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM contest (website or on-air) they may be called by KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM live on-the-air or taped live-on-the-air for use as part of the on-air contest or in future advertising on KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM. Listeners further understand that permission to use their voice, likeness and/or name is granted by entering to win or calling-in to win any contest on KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM. Each winner further grants KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM, Horizon Broadcasting Group, its sponsors and affiliates full permission and authority to use their name, likeness and/or voice in all forms of advertising without further compensation or permission.
7. All on-air hosts are responsible for the execution of KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM contests during their individual shifts. Any and all decisions made by the KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM on-air personalities are final. Some contests may have more specific and detailed contest rules and those rules will be available by request from the KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM promotion department. Any listener requesting contest rules must send a self-addressed envelope with a request for contest rules to: 854 N.E. 4th Street, Bend, OR 97701.
8. Each large prize winner or trip winner will need to provide proof of identification (i.e.: drivers license, picture identification card) AND a social security number before any cash or trip prize is awarded. Each winner (and travel companion, if applicable) must come to the KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM offices during regular business hours (Monday – Friday 8:00 am – 5:00 pm) to complete a Winner Release Form before the cash or trip will be released to the winner. If the winner is under age 18 a parent or guardian must accompany the winner and co-sign the Winner Release Form.
9. Prizes must be accepted as awarded and are not redeemable for credit, are non-transferable and non-endorsable. In event a substitution for a prize may become necessary due to unavailability, a prize of equal or greater value will be substituted at sole discretion of KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM and any/all contest sponsors. KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM is not responsible for replacing concert tickets from cancelled shows. All prizes must be picked up within one month of winning unless previous arrangements have been made with the station promotion staff. If a prize is not picked up within one month all prizes are forfeited.
10. The winner (or winner's guardian) agrees to pay all expenses, taxes & fees not included in the prize. KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM will report to the government any winnings totaling \$500 (in cash or fair market value) in a one-year period. Winners will be notified in a 1099 Form if any earnings are reported and are responsible for payment of all taxes on any prize(s).
11. Employees of KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM, Horizon Broadcasting Group LLC, participating vendors, affiliates, their dependents and immediate families, as well as employees of contest sponsors, are not eligible to participate or win.
12. Participants waive any and all claims against KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM and the contest sponsors and their affiliate companies and employees for injuries, damages or losses related to the contest.
13. Final determination of all winners will be determined solely by KQAK-FM/KLTW-FM/KRCO-AM/KWLZ-FM/KWPK-FM.
14. *Horizon Broadcasting Group reserves the right to amend the contest rules at any time.* (5-8-08)